

//TFIC Inaugural 'Spirit of Inspiration' Awards 2008

TFIC is the UK's leading professional organisation that supports, develops and regulates both new and existing talent in the image industry and, as such, is passionate & committed to helping its members become successful image entrepreneurs in the UK.

The Spirit of Inspiration Awards has been launched this year, to allow TFIC to acknowledge, celebrate and reward the achievement of those who have shown an enterprising and entrepreneurial spirit.

TFIC understands the importance of supporting those who are considering joining the image industry by starting a new business, as well as nurturing those who are developing an existing consultancy. The Awards are the perfect opportunity to share your successes and achievements, and be recognised for inspiration, innovation and creativity.

//Why enter the Spirit of Inspiration Awards

If you are a business owner, consultant or know a person who you believe deserves to have their business achievement recognised, then you should enter these Awards. Being selected as a finalist, or in fact winning a Spirit of Inspiration Award, will attract attention and support from the industry and relevant media. Not only will the achievements of the individuals be acknowledged, but the business / consultancy will gain credibility and well-deserved recognition.

//The Categories

The Spirit of Inspiration Awards showcase achievement of image related entrepreneurs throughout different stages of their careers.

//TINA

Awarded to the member (but not an outgoing President) who has contributed most to the professional development of the image industry. Entrants must have been a member of TFIC for at least 5 years, and the recipient should view this as a lifetime achievement award. (TINA is not guaranteed to be given every year).

//Most Inspiring Newcomer

Awarded to a member who has joined TFIC within the past 12 months and who has undertaken foundation training with an RTP. Criteria could include some or all of the following: active attendance at TFIC events, contributions to Image Now, signs of a budding new image consultancy, a role model as a professional image consultant to other prospective members.

//Most Successful New Business

Awarded to the most successful new image consultancy business. Businesses have to have been operating for between 12 months - 3yrs and must show evidence of a strong business plan, future strategies and demonstrate financial growth.

//Image Scholar of the Year

Awarded to a member who has taken at least two of the four Master awards and has shown exceptional flair in these disciplines. They may also have demonstrated a keen interest in learning through other training providers, both in the UK and abroad. An appetite for learning and developing their knowledge is key.

//Most Inspirational Consultant Running an Image Related Business

Awarded to a member who is running a successful image related business with an annual turnover of £ 50k plus. Businesses must have been operating for more than 3 years and nominees must be able to demonstrate a sound business strategy, continual growth and entrepreneurial plans for the future of the company.

//Most Dynamic Person in the Image Industry

This award will be given to a person who is NOT a member of TFIC, but who the judges feel have contributed to the success of the image / fashion industry on a more holistic / global scale. They may have raised the profile of one specific area of the profession (eg make up, retail, fashion, media); made a dramatic impact in their own specific company / business area or brought a great 'personality' into the image industry as a whole.

//The Judges

The Spirit of Inspiration Awards will be judged by some of the UK's leading image professionals and supporters of business entrepreneurs including:

- Sue Donnelly, President TFIC; founder of Accentuate & Feel Fab at 50.
- Tracy O' Toole, Membership Director TFIC; founder of Chrysalis Image.
- Gail Morgan, TFIC Assessor; founder of The Image House.
- Veronique Henderson, Director, Colour Me Beautiful.
- Suzy Greaves, Business Coach; founder of The Big Leap.

//Making your Nomination

The Spirit of Inspiration Awards are open to any TFIC member who is a business owner whether they operate as a limited company, sole trader or in partnership with others.

To enter the Awards a nomination form will need to be completed for each category. The information provided will be disclosed only to the judges on a strictly confidential basis.

A shortlist of finalists will be agreed by early August 2008, and all finalists will need to attend an interview on Thursday 4th September. Entrants must ensure that they are available for the interview and the Awards ceremony on Friday 10th October 2008 before entering the Awards. There will be one winner per category and the judges' decision will be final and no correspondence will be entered into before or after the judging.

As well as winning a commemorative award, winners will enjoy a personal feature in Image Now, a profile on TFIC's website for 12 months (with web link) and support for regional PR in their local area.

//TFIC Spirit of Inspiration Awards Ceremony

The Spirit of Inspiration Awards will culminate in an Awards Ceremony and dinner to be held on Friday 10th October during TFIC's 20th Anniversary Conference, at Latimer Conference Centre, Chesham, Bucks.

Closing date for entries is 1st August 2008.

For more information visit www.tfic.org.uk

//Nomination Form

You can nominate yourself or a business owner / consultant who inspires you.

If you have been selected as a finalist, you will be contacted by the end of August. All finalists must be available to attend an interview session in London on Thursday 4th September, as well as the Spirit of Inspiration Awards ceremony on 10th October at Latimer Conference Centre, Chesham, Bucks. A list of finalists will be published on TFIC's website.

Closing date for entries is 1st August 2008. All entrants should complete this nomination form and send with a recent photograph (not necessary if nominating on a business owner's behalf) to Tracy O'Toole, Chrysalis Image, Papillon House, 14 Kimberwell, Toddington, Bedfordshire, LU5 6EN.

For enquiries, please call 0844 500 1018.

//1. Award Categories

Please indicate one Spirit of Inspiration Award category you wish to enter:

- Most Inspiring Newcomer
- Most Successful New Business
- Image Scholar of the Year
- Most Inspirational Consultant Running an Image Related Business

//2. Entrant Details

Name _____

Job Title _____

Company Name _____

Address _____

Postcode _____ Telephone _____

Email address _____

Date of Birth _____ Age _____

//3. Business Details

Type of Company:

Ltd Partnership Sole Trader Other

Nature of business and brief description of core activities _____

Date trading commenced _____

Annual Turnover (if known) or year on year % growth _____

Number of employees _____

//4. Declaration (to be signed by the person completing this form)

I hereby certify that the information given in this entry form is correct.

Name _____

Relationship to entrant (if not own business) _____

Your telephone number _____

Your email _____

Signature _____ Date _____

//Statements

Please complete typed responses to 5, 6, 7, 8 and 9 on separate sheets of paper and attach them to this nomination form. It is important to ensure that these are securely stapled and the name of the entrant is clearly displayed on each sheet. The question that each response refers to must also be clearly displayed on each sheet.

5. In no more than 400 words, please describe the business and / or person and why they are a success.
6. In no more than 300 words, how do you feel the business owner inspires others?
7. In no more than 300 words, please describe your greatest achievement (or the entrants greatest achievement) & a vision for the future.
8. In no more than 300 words, describe what obstacles the business and / or person has faced and how they were overcome?
9. Briefly describe why you entered the Awards?

//Optional

You may also attach testimonials from clients. Please ensure that these are clearly labelled.